

# INTELLECTUAL OUTPUTS

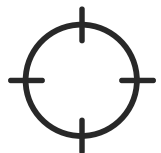
E-FISHNET PROJECT



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# INTELLECTUAL OUPUTS



BE SUBSTANTIAL IN QUALITY AND QUANTITY



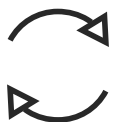
BE INNOVATIVE



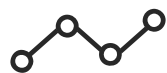
BE FREE TO ACCESS



SHOW POTENTIAL IMPACT



CONTRIBUTE TO THE GENERAL OBJECTIVE  
OF THE PROJECT



INCLUDE TANGIBLE DELIVERABLES AND ELABORATED  
MATERIALS RELATED WITH THE PROJECT



PROPORTIONAL TO THE OBJECTIVE OF THE PROJECT



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# INITIALLY...

01 MARCO CURRICULUM

02 STATE OF ART OF  
TRAINING IN FISH  
RETAILER SECTOR IN  
EUROPE

03 METHODOLOGICAL  
GUIDE  
HOW TO TACKLE TECHNOLOGICAL  
GAP IN TRADITIONAL SECTORS?

04 CONTENTS  
DEVELOPMENT AND  
DIGITALIZATION

05 E-FISHNET PROJECT



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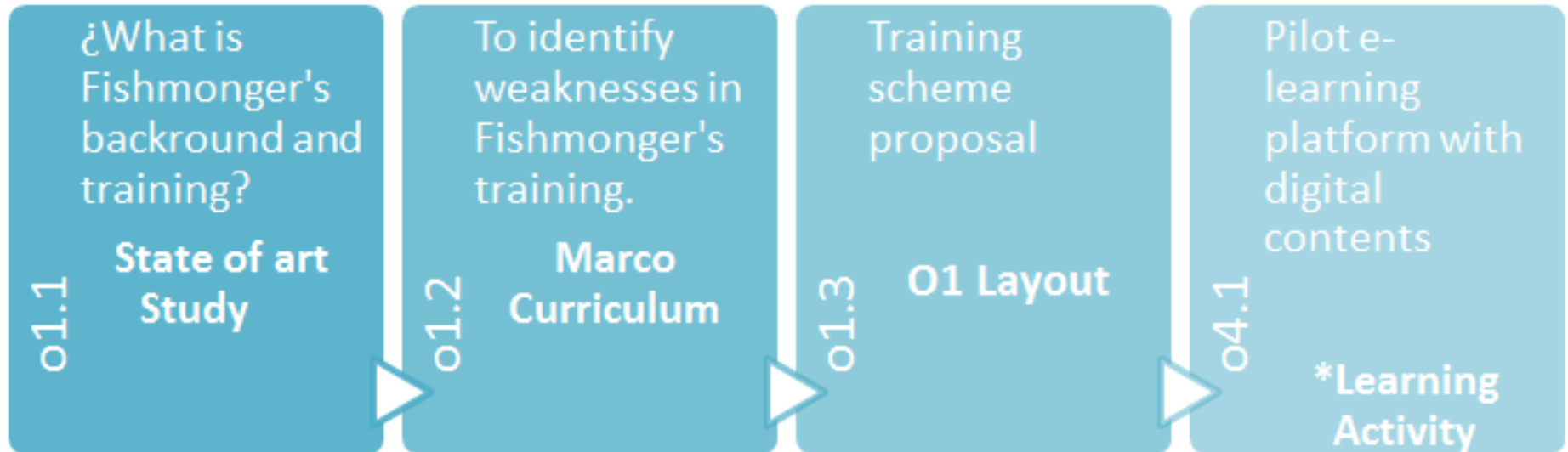


**FINALLY...**

**01 = 01 + 02 + 03**  
**STATE OF ART**  
**MARCO CURRICULUM**  
**"IDEAL" TRAINING SCHEME**

**04 CONTENTS**  
**DEVELOPMENT AND**  
**DIGITALIZATION**  
**E-LEARNING PLATFORM**

# ROADMAP



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# ACTIVITIES 01

- Study of current training schemes in different countries
- Interview (and record) 5 Fishmongers
- Surveys addressed to fishmongers
- Surveys addressed to final costumers
- Spot weaknesses and strong points of different training schemes
- Marco Curriculum
- State of art Study
- "Ideal" Training scheme



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# ACTIVITIES 04

- Learning activity
- e-learning platform
- Adaptation of e-learning contents
- Conclusions about the experience with the e-learning format



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# 01 INDEX PROPOSAL



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# Index Proposal



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1. Executive Summary: **ANCIPA**

2. Introduction: **Billingsgate Seafood School**

3. European Fishmonger Professional Profile

- Interviews (at least 5 Fishmongers)
- Surveys addressed to Fishmongers

FEDEPESCA and ARIEMA will make the models

Every country will participate:

1- Spain: FEDEPESCA

2- Portugal: ANCIPA

3- Turkey: Ankara University

4- Iceland: Matís

5- England: Billingsgate Seafood School



# Index Proposal



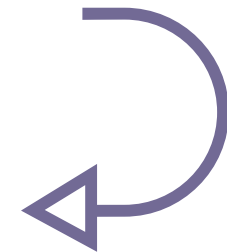
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4. European organizations linked to Fishmonger's professional training: **EATIP, Ag. para el Empleo, Mercamadrid**

5. Employability and official training in the area of education or employment

Every country will participate:

- 1- Spain: FEDEPESCA
- 2- Portugal: ANCIPA
- 3- Turkey: Ankara University
- 4- Iceland: Matís
- 5- England: Billingsgate Seafood School



**STATE OF ART STUDY**





# Index Proposal



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6. Analysis and comparison of training models of te European countries taking part in e- FishNet: **FEDEPESCA**

7. Difficulties and strengths detected in different training schemes: **FEDEPESCA**

8. Current situation in relation to e-learning training models

Every country will participate:

1- Spain: FEDEPESCA/ ARIEMA

2- Portugal: ANCIPA

3- Turkey: Ankara University

4- Iceland: Matís

5- England: Billingsgate Seafood School



# Index Proposal



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## 9. Current needs and consumer demands: **Billingsgate**

Surveys addressed to consumers

## 10. Training contents and methodologies identified as necessary: **Billingsgate**

Conclusions of surveys addressed to  
consumers and fishmongers: Reports with  
results





# Index Proposal



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## 11. "Ideal" training scheme

ALL PARTNERS

## 12. Conclusions

ALL PARTNERS

ANCIPA: Gathers information from all partners

ARIEMA: Document Layout

Timeline except for conclusions and "Ideal  
Training Scheme": July (Before M2)

